



BlueCity Filed Annual Report on Form 20-F for Fiscal Year 2021

April 28, 2022

BEIJING, April 28, 2022 (GLOBE NEWSWIRE) -- BlueCity Holdings Limited ("BlueCity" or the "Company") (Nasdaq: BLCT), a leading online LGBTQ platform, today announced that it filed its annual report on Form 20-F (the "Annual Report") for the fiscal year ended December 31, 2021 with the U.S. Securities and Exchange Commission (the "SEC") on April 28, 2022. The Annual Report can be accessed on the Company's investor relations website at ir.blue-city.com and on the SEC's website at www.sec.gov.

The Company will provide a hard copy of the Annual Report containing the audited consolidated financial statements, free of charge, to its shareholders and ADS holders upon request. Requests should be directed to the Company's Investor Relations Department at ir@blued.com.

About BlueCity

BlueCity (NASDAQ: BLCT) is a world-leading online LGBTQ community providing a comprehensive suite of services to foster connections and enhance the wellbeing of the LGBTQ community. The company fulfills both the daily and lifelong needs of its members through a wide range of targeted and tailored services, including social networking, livestreaming and health-related services. With commitment to providing high-quality user experience, ensuring privacy protection, and promoting community health and well-being, BlueCity has captured the hearts and minds of LGBTQ people across the globe. Available in 13 languages, BlueCity's mobile app Blued has connected more than 60 million registered users in about 170 countries and regions.

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