



## BlueCity to Participate in Upcoming Investor Conferences

August 19, 2020

BEIJING, Aug. 19, 2020 (GLOBE NEWSWIRE) -- BlueCity Holdings Limited ("BlueCity" or the "Company") (NASDAQ: BLCT), a world's leading online LGBTQ platform, today announced its participation in the following investor conferences.

- The LD Micro 500  
Date: September 1 - September 4, 2020  
Virtual Conference  
Format: Management will make presentation on Wednesday, September 2, 2020 at 9:00-9:20AM EST, and will also be available for virtual one on one meetings during the event.
- ICA Asia Insights Forum  
Date: September 21 - September 25, 2020  
Virtual Conference  
Format: Management will be available for presentation and virtual one on one meetings during the event.

Interested investors who wish to request a meeting should contact their respective institutional sales representative or BlueCity's Investor Relations Department at [ir@blued.com](mailto:ir@blued.com).

### About BlueCity

BlueCity is a world's leading online LGBTQ platform, providing a full suite of services aimed at empowering the LGBTQ community in every aspect of their daily lives. As a central hub of BlueCity's services and platforms, the Blued mobile app allows our users to connect with each other, express themselves, and access professional health related services and family planning consulting services at their fingertips. Blued has connected more than 49 million registered users as of March 31, 2020 worldwide and has a leading foothold in many markets.

For more information, please contact:

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