



## BlueCity to Participate in Upcoming Investor Conferences

July 29, 2020

BEIJING, July 29, 2020 (GLOBE NEWSWIRE) -- BlueCity Holdings Limited ("BlueCity" or the "Company") (NASDAQ: BLCT), a world's leading online LGBTQ platform, today announced its participation in the following investor conferences.

- Canaccord Genuity 40th Annual Growth Conference  
Date: August 11- August 13, 2020.  
Virtual Conference  
Format: Management will make presentation on Thursday, August 13, 2020 at 4:30PM, and will also be available for virtual one on one meetings during the event.
- Citi Hong Kong / China TMT Corporate Day  
Date: August 26 - August 27, 2020.  
Virtual Conference  
Format: Management will be available for virtual one on one meetings during the event.

Interested investors who wish to request a meeting should contact their institutional sales representative at each sponsoring bank or BlueCity's Investor Relations Department at [ir@blued.com](mailto:ir@blued.com).

### About BlueCity

BlueCity is a world's leading online LGBTQ platform, providing a full suite of services aimed at empowering the LGBTQ community in every aspect of their daily lives. As a central hub of BlueCity's services and platforms, the Blued mobile app allows our users to connect with each other, express themselves, and access professional health related services and family planning consulting services at their fingertips. Blued has connected more than 49 million registered users as of March 31, 2020 worldwide and has a leading foothold in many markets.

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